

HELL PIZZA READING CHALLENGE – EVERYTHING YOU NEED TO KNOW

HELL PIZZA READING CHALLENGE 101

Read for Pizza!! What could be better?

WHAT IS THE HELL PIZZA READING CHALLENGE?

Hell Pizza wants to reward New Zealand children who read books.

Complete the pizza wheel by reading **7 books**, and then go to any Hell store and redeem it for a free 333 Hell Pizza... It's that simple!

Just follow the rules below and then happy reading will lead to happy pizza eating.

- Every child/student must read **7 books** to fill up their wheel to be able to receive their free 333 Hellthy Pizza **in PERSON** from your local Hell store.
- There is no limit on the number of wheels a student can fill up between March and December, provided they are stamped and authenticated by a school teacher or librarian.
- The child/student must redeem their free pizza in person and before the expiry date which is **Sunday December 4th, 2016**. Each pizza wheel will feature detailed rules and regulations, as well as a serial number that will be traced back to your school/library. We do this to ensure a high standard of conduct. It's our honour code!

HOW TO RUN THE PROGRAMME AT YOUR SCHOOL OR LIBRARY:

1. Choose a team leader.
2. Register your school at <http://goo.gl/forms/Zo5TdjqeP1>
3. Decide on how you want to run the programme at your school.

On pages 4 you'll find ideas on how to run the challenge at your schools and libraries. The suggestions have come from hard-working teachers, librarians and volunteers who ran the initiative efficiently and effectively previously. Whether you take these ideas and run with them as-is, or you tweak them to suit your style, it's completely up to you.

4. With your class or team talk about how you will record the books children are reading and the amount.

Our aim is to have at least one wheel filled out per student for the Term. A reading log and an activity to prove that the students have read the book are recommended.

5. Start your students on their Hell Pizza Reading Challenge!
6. Start clipping the Hell Pizza Reading Challenge Wheel.....
7. Keen readers can qualify for a free pizza every time they earn an authenticated pizza wheel by completing another 7 books. So it works for slower and confident readers.

WHAT IS THE HELL PIZZA READING CHALLENGE WHEEL?

The Hell Pizza Reading Challenge Wheel has 7 segments ready to clip on completion of a book. Here's what it looks like and how you fill it:

Children get each slice punched off by the Home class teacher or librarian after they have read one book (or whatever you think is suitable for your age group).



The Home class teacher or librarian is to sign off the pizza wedge when the follow up activity has been completed.

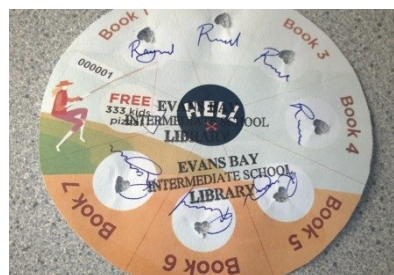


All wheels are to be authenticated by the home teacher or librarian, and with the School stamp.



Note each wheel has a separate serial number and can be traced to prevent fraud.

Fully completed and stamped wheels can be redeemed at the local Hell Pizza. They have been given an example of what our pizza wheel will look like completed.



NB: We need your help policing the wheels as we don't want anyone to take advantage of the generosity of Hell Pizza. The rules sheet on page 3 of this document will help you run the challenge. Thank you for your consideration.

RULES AND REGULATIONS

As we all know, running a small business in New Zealand or anywhere is a real challenge. The owners of the Hell Pizza franchises are champions of our Reading Challenge, and we want to make sure that no one participating in it will take advantage of their generosity and good will. This year we've created strict rules around the Reading Challenge, and with your help we can help police the wheels, and the challenge, to ensure that all students participate fairly.

- This wheel is good for one 333 HELLthy Pizza from any Hell store nationwide.
- This wheel must be clicked off and signed by a teacher/librarian from your school or library and stamped with your official school/ library stamp.
- The Hell Reading Challenge is open to students in Years 1-8.
- Pizza must be picked up in store only. One pizza per visit per child.
- This wheel is non-transferable for money.
- This offer expires December 4, 2016.
- Hell Stores have the right to refuse this offer in cases of suspected fraud, or when presented with unsigned and unstamped wheels.

We thank you in advance for adhering to these rules!

IDEAS ON HOW TO RUN THE CHALLENGE AT YOUR SCHOOL/LIBRARY:

How schools and libraries run this programme vary greatly. Some schools required students to complete a task related to the books read, such as a small report or book reviews. Others had a verbal conversation asking some pertinent questions about the book the child/student had read. How you do this is up to you and what works in your classroom or library. Here's some feedback from teachers and librarians on what they did:

- *We did it at Papakura Public Library. We kept the wheels behind the desk and clipped them with a hole punch for every chapter book they read. Once they had done the prerequisite amount we signed them off on the card and dated it as well. It was pretty easy to organise.*

Sylvia Smith,
Papakura Public Library

- *I kept the process as simple as possible - there was a small display/sign right at the front of the library – easy to see. I explained the concept once to each class and wrote children's names on the back of the wheel. They kept them in their library book bags,*
 - *I stamped for each book read – one per slice, as the books were brought back.*
 - *When they brought their books back, I checked with them that they had read the book (asked them a quick question – main character, theme or favourite bit – it's easy to tell who has read/ not read).*

I didn't (generally) limit students in what they could read. However, if a Y6 student was reading something waaay too easy just to get a stamp I challenged them to read something more appropriate. If a younger student wanted to read something too difficult I encouraged them to find something easier and that they should be able to read.

Leigh Allanson- Evans,
Librarian at Ranui Primary

- *Our middle/senior school had to read their books and tell me some major events from the story as proof that they had read them. Didn't take up too much time. I tried to encourage them to come in before school and during lunchtime so as not to hold up class times. I think the juniors got theirs for doing great reading in the class rooms. They were very popular here and I'm really looking forward to running it again. It really encourages the students to get more books out and to READ them!!!!*

Chris,
English Teacher at Riccarton School

- *I incorporated it into a reading challenge, the "Heaton Interplanetary Reading Challenge" which encourages students to read across a range of genres. I created my own worksheets, with 7 pizza shaped wedges. The students will need to read 7 books, each from a different genre and note on each wedge the book title, genre and date they read it. Once they have finished they will bring it to me and I will ask them a few questions. The advantage of being in an Intermediate with around 500 students is that I get to know a lot of the students and I will be able to judge quite easily who has really read all the books*

Jane,
Librarian at Heaton Intermediate



Hell is very excited to be supporting the Hell Pizza Reading Challenge for a wonderful third year. Go Hell! With 66 stores nationwide get reading and start clicking your pizza wheel. Come into any Hell Store to redeem your voucher any time before Sunday December 4th 2016.

Thank you again for helping us run this fun-loving reading challenge that helps to promote reading in schools, and the importance of school librarians and librarians in general, and well, pizza!

For further information and any questions about the Hell Pizza Reading Challenge, contact Joy at New Zealand Book Council – Ph 04 801 5546 or childrensawards@nzbookawards.org.nz