



# Hell Reading Challenge 2017

## Everything you need to know in six easy steps

### Step 1

#### What is the **Hell Reading Challenge**?

HELL Pizza wants to reward New Zealand children who read books. So they came up with this great idea: **Read for Pizza! What could be better?**

Children complete the pizza wheel by reading seven books, and then go to any HELL store and redeem it for a **free 333 HELL Pizza**... It's that simple!

Just follow the rules below and then happy reading will lead to happy pizza eating.

- Every child/student must read **7 books** to fill up their wheel to be able to receive their free 333 kids pizza **in PERSON** from their local Hell store.
- There is no limit on the number of wheels a student can fill up between March and December, provided they are stamped and authenticated by a school teacher or librarian.
- The child/student must redeem their free pizza in person and before the expiry date, which is **Sunday December 3rd 2017**. Each pizza wheel will feature detailed rules and regulations, as well as a serial number that will be traced back to your school/library. We do this to ensure a high standard of conduct. It's our honour code!



Proudly sponsored by

**HELL**  
☠

## Step 2

### How can you run the programme at your school or library?

1. Choose a team leader.
2. Register your school or library at [https://goo.gl/forms/Reading\\_Challenge\\_registration\\_form](https://goo.gl/forms/Reading_Challenge_registration_form)
3. Decide on how you want to run the programme at your school or library.

In step 5 you'll find ideas on how to run the challenge at your schools and libraries. All the suggestions have come from hard-working teachers, librarians and volunteers who ran the initiative efficiently and effectively previously. Whether you take these ideas and run with them as-is, or you tweak them to suit your style, it's completely up to you.

4. Display the striking posters and table talkers supplied with your registration pack, to let keen readers know they can take part in this exciting challenge.

5. With your class or team, talk about how you will record the books children are reading and the amount.

Our aim is to have at least one wheel filled out per student for the Term. A reading log and an activity to prove that the students have read the book are recommended.

6. **Start your students on their HELL Reading Challenge!**

7. Start clipping the HELL Reading Challenge pizza wheel...

8. **Keen readers can qualify for a free pizza every time they earn an authenticated pizza wheel by completing another 7 books.** So it works for both slower and confident readers.



Proudly sponsored by

**HELL**  
✂

## Step 3

### What is the **Hell Reading Challenge** pizza wheel?

The HELL Reading Challenge pizza wheel has 7 segments ready to clip on completion of a book. Here's what it looks like and how you fill it:



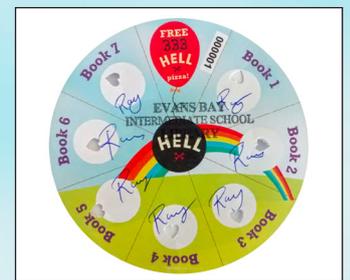
Children get each slice punched off by the teacher or librarian after they have read one book (or whatever you think is suitable for your age group).



The teacher or librarian is to sign off the pizza wedge when the follow up activity has been completed.



All wheels are to be authenticated by the teacher or librarian, and with the school stamp.



Note each wheel has a separate serial number and can be traced to prevent fraud.

Fully completed and stamped wheels can be redeemed at the local HELL Pizza store. They have been given an example of what our pizza wheel will look like when completed.

**NB:** We need your help policing the wheels as we don't want anyone to take advantage of the generosity of HELL Pizza. The rules in Step 4 will help you run the challenge. Thank you for your consideration.

Proudly sponsored by

**HELL**  
 ✂

## Step 4

### Are there rules and regulations?

Yes, but they are not too onerous. As we all know, running a small business in New Zealand, or anywhere, is a real challenge. The owners of the HELL Pizza franchises are champions of our Reading Challenge, and we want to make sure that no one participating in it will take advantage of their generosity and goodwill. There are strict rules around the Reading Challenge, and with your help we can help police the wheels, and the challenge, to ensure that all students participate fairly.

- Each wheel is good for one 333 kids' pizza from any HELL store nationwide.
- Each wheel must be clicked off and signed by a teacher/librarian from your school or library and stamped with your official school/ library stamp.
- The **Hell Reading Challenge** is open to students in Years 1-8.
- Pizza must be picked up in-store only. One pizza per visit per child.
- Wheels are non-transferable for money.
- This offer expires December 3rd, 2017.
- HELL Stores have the right to refuse this offer in cases of suspected fraud, or when presented with unsigned and unstamped wheels.
- All participating schools and libraries need to display the Reading Challenge posters and table talkers supplied to them.

**We thank you in advance for adhering to these rules!**



Proudly sponsored by

**HELL**  
✂

## Step 5

### Can you share some suggestions for running the challenge?

How schools and libraries run this programme vary greatly. Some schools required students to complete a task related to the books read, such as a small report or book reviews. Others had a conversation, asking pertinent questions about the book the child/student had read. How you do this is up to you and what works in your classroom or library. Here's some feedback from teachers and librarians on what they did:

At

Papakura Public

Library we kept the wheels behind the desk and clipped them with a hole punch for every chapter book they read.

Once they had done the requisite amount we signed them off on the card and dated it as well. It was pretty easy to organise.

Sylvia Smith,  
Papakura Public Library

*I kept the process as simple as possible - there was a small display/sign right at the front of the library - easy to see. I explained the concept once to each class and wrote children's names on the back of the wheel. They kept them in their library book bags,*

*- I stamped for each book read - one per slice, as the books were brought back.*

*- When they brought their books back, I checked with them that they had read the book (asked them a quick question - main character, theme or favourite bit - it's easy to tell who has read/ not read).*

*I didn't (generally) limit students in what they could read. However, if a Y6 student was reading something waaay too easy just to get a stamp I challenged them to read something more appropriate. If a younger student wanted to read something too difficult I encouraged them to find something easier and that they should be able to read.*

Leigh Allanson-Evans, Librarian, Ranui Primary

*I incorporated it into a reading challenge, the "Heaton Interplanetary Reading Challenge" which encourages students to read across a range of genres.*

*I created my own worksheets, with 7 pizza-shaped wedges. The students will need to read 7 books, each from a different genre and note on each wedge the book title, genre and date they read it. Once they have finished they will bring it to me and I will ask them a few questions. The advantage of being in an Intermediate with around 500 students is that I get to know a lot of the students and I will be able to judge quite easily who has really read all the books.*

Jane, Librarian, Heaton Intermediate

*Our middle/senior school had to read their books and tell me some major events from the story as proof that they had read them. Didn't take up too much time. I tried to encourage them to come in before school and during lunchtime so as not to hold up class times. I think the juniors got theirs for doing great reading in the classrooms. They were very popular here and I'm really looking forward to running it again. It really encourages the students to get more books out and to READ them!!!!*

Chris, Teacher,  
Riccarton School

Proudly sponsored by

**HELL**  
X

## Step 6

### What else do I need to know?

To reward and encourage you and your keen readers, we will be running giveaways during the course of the challenge, using the fantastic New Zealand books that are finalists in this year's New Zealand Book Awards for Children and Young Adults. So look out for those opportunities to get more great books for your library.

You can find out more about the Awards at

[www.nzbookawards.nz/new-zealand-book-awards-for-children-and-young-adults/2017-awards/](http://www.nzbookawards.nz/new-zealand-book-awards-for-children-and-young-adults/2017-awards/)

### THANK YOU!

**HELL** is very excited to be supporting the **HELL** Reading Challenge for a wonderful fourth year. Go **HELL**! With stores nationwide, there are plenty of places to get one of their great pizzas, so get reading and start clicking your pizza wheel. Come into any **HELL** store to redeem your voucher any time before Sunday December 3rd 2017.

Thank you again for helping us run this fun-loving reading challenge that helps to promote reading in schools, and the importance of school librarians and librarians in general, and, well, pizza!

For further information and any questions about the **HELL** Reading Challenge, contact Joy at New Zealand Book Council

Ph (04) 801 5546 or [childrensawards@nzbookawards.org.nz](mailto:childrensawards@nzbookawards.org.nz)

or visit [www.nzbookawards.nz/hell-reading-challenge/](http://www.nzbookawards.nz/hell-reading-challenge/)



Proudly sponsored by

**HELL**  
☠